

Required assets

Bidtellect makes native easy and effective, our copywriters and graphic designers are available to assist with the creative production.

BIDTELLECT SPEC SHEET						
Recommendation Widgets	Imagery: Standard 1200x900 900x900 non branded *Max image size:2MB	Headline: <60 Characters	Description: <150 Characters	Sponsored by: <30 Characters	Article/Landing Page	
In-Ad Placements						
In-Feed Placements						
Facebook Ad Specs	Imagery: 1200 x 628 non branded *Max image size 2MB	Headline: 20 Characters	Description: 25 Characters	Sponsored by: <30 Characters	Article/Landing Page	Leverage [b]+studio, to repurpose existing creatives from social, search or display and create custom content assets for Native.
Cinemagraph Spec	Imagery: 1200x900 900x900 non branded Max 5 secs (looped) Max size: 2MB					

Native: Click to Play & Native: AutoPlay	native spec ->	Imagery: One 1200x900,non branded*Max file size:2MB	Headline: <60 Characters	Description: <150 Characters	Sponsored by: <30 Characters	Article/ Landing Page
	video spec ->	Format: 3GP,AVI, MOV,MP4 and WMV (MP4 / H.264 is recommended)	File size: 30MB for every 30 seconds	Aspect Ratio:(16:9) 1920x1080,1280x720 or 640x360	Video	
Outstream and Vertical Video	video spec ->	Format: 3GP,AVI, MOV,MP4 and WMV (MP4 / H.264 is recommended)	File size: 30MB for every 30 seconds	Outstream: Aspect Ratio:(16:9) 1920x1080,1280x720 or640x360 Vertical Video: Aspect Ratio:(9:16) Max: 1080x1920	Duration: Unlimited	Audio: Audio is supported. AAC audio is recommended.

VAST MAX SUPPORTED FILE SIZE IS 20 MB

VAST VIDEO FORMAT MUST BE MP4

VPAID WE ONLY ACCEPT (FLASH/JAVASCRIPT) VPAID TAG

